

Reversing the Downward Spiral of Declining Public School Enrollment



Most Districts Are Experiencing Historic Enrollment Loss...

A national analysis of enrollment trends between SY19-20 and SY23-24 saw the median school district lose average of

↓ 25 students per school

(Dickason et al., 2025)

Which Means Less Per-Pupil Funding.

For Example: 100 fewer students in the district could mean...

↓ 4-5 fewer teachers employed
↓ \$1 million reduced from the district's budget

Tighter Budgets Means Tough Decisions.



School Closures & Consolidation

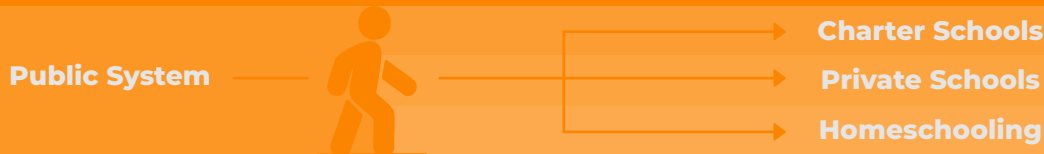


Layoffs of Teachers and District Staff



Reduced Programs & Services

More Students Leave After Each Round of Cuts... **Creating a Downward Spiral.**



But a Powerful New Strategy Can Keep Families in Public Schools.



Certified Microschools for Deeper Learning™

- Designed to retain and recruit families by creating a small, boutique “private” school experience in public schools
- District owned and operated within existing schools.
- Partnership provides research-based model, teacher training, marketing and recruitment, and more.

How This Strategy Reverses the Downward Spiral:

Expands Your Existing Choice Portfolio

- Introduces a learning model not offered in existing programs.
- Develops in-demand, future-ready skills.

Attracts Private and Homeschooling Families

- Reaches families seeking smaller, personalized settings.
- Meets high standards through certification.

Utilizes Existing Resources

- Hosted in underenrolled schools.
- Staffed by existing district teachers and principals

Generates Revenue as Enrollment Grows

- From cost-neutral to revenue-positive in one year.
- 100% of per-pupil funding remains with the district



Learn More About Certified Microschools for Deeper Learning

InstructionalEmpowerment.com/Certified-Microschools-for-Deeper-Learning



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